

# SHE'LL OUTGROW THAT HOLIDAY SWEATER.



## But she'll never outgrow a college education.

Contribute to your 529 college savings account today.

Dear {Name},

Contributing to your **Connecticut Higher Education Trust (CHET)** account by December 31 gives your college savings a boost, and can help you **make the most of the tax advantages that come with your account**, such as the opportunity for tax-free growth and a state income tax deduction. (Limitations apply. See the Disclosure Booklet for details.)

You can't beat a holiday gift that could mean a brighter future for your child and, potentially, a reduced tax burden for you. Log into your account, [click here](#) or call **866-314-3841** to make a contribution today.

[MAKE A CONTRIBUTION >>](#)

Hurry! Your tax deduction deadline is  
December 31.



State of Connecticut  
Treasurer's Office



### Friends and family can help, too.

With eGift, you can invite family and friends to make a holiday contribution through our secure website in just a few clicks—no checks to be mailed or deposited.

[LEARN MORE >>](#)



Any questions?  
Call 866-314-3841

This is a commercial email. Please note that we cannot receive responses to this email. If you feel that you are receiving this email by mistake, please [unsubscribe](#). Written inquiries and comments can be sent to: TIAA-CREF Tuition Financing, Inc., Program Manager, 8500 Andrew Carnegie Blvd., Charlotte, NC 28262.

This email must be preceded or accompanied by a [Disclosure Booklet](#) for the Connecticut Higher Education Trust (CHET). Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. Before investing in a 529 plan, consider whether the state in which you or your Beneficiary reside has a 529 plan that offers favorable state tax benefits that are available if you invest in that state's 529 plan. The earnings portion of non-qualified withdrawals may be subject to federal and state taxes and the additional 10% tax.

The CHET direct-sold plan is administered by the Connecticut State Treasurer's Office, and managed by TIAA-CREF Tuition Financing, Inc.